

Who We Are

Surge offers the best screen printed and embroidered apparel for a wide array of customers, events and promotions. We produce projects of all sorts, from school spirit wear, to Paint the Town Pink breast cancer awareness campaigns, Officer Ellis Memorial 5K t-shirts, and ABC 36 Solid Blue Drive Thru. After only 3 years in business we won the 2010 Richmond Chamber Small Business of the Year. We're a family that loves to keep the atmosphere positive and support each other as we move through our daily routine. Oh yeah, we also like to have fun!

What You'll Be Doing

Surge Promotions, Inc. is looking for a Marketing Associate who is motivated, entrepreneurial and has strong attention to detail. You will work directly with the Marketing & Sales Manager along with the management staff to create a Marketing Plan and Strategy that aligns with our goals and values. This position will also include but is not limited to the following responsibilities:

- Branding implementation and consistency throughout the company and its communications
- Lead generation
- Social Media Management (FB, Twitter, Instagram, Pinterest, etc.)
- Website Management (Shopify experience preferred)
- Article Writing and Press Releases
- Professional Networking (Chamber of Commerce, Business Associations, Madison Young Professionals etc.)
- Client Retention Programs
- Email Campaigns
- Event Displays (Trade Shows, Community Events, Event Sponsorships)
- Advertising Management
- Collaborating with the Sales Manager on sales-based campaigns and promotions
- Overseeing the creation of sales flyers, brochures, posters, etc.

What You'll Bring With You

- High School Diploma Required
- Minimum of 1 year experience in marketing or communications role.
- Very strong organization, problem solving, and intrapersonal skills
- Self-starter and motivated
- Proactive and able to develop rapport and positive working relationships with peers and clients
- Ability to multi-task and prioritize multiple projects
- Proficient in Microsoft Excel, Word, Powerpoint and Outlook
- Familiarity with Facebook, Twitter, Instagram and Pinterest
- Strong communication skills
- A great work ethic
- Positive energy
- A passion for building customer relationships

What You'll Take Home With You

While we're open to seasoned veterans, we love molding a fresh, hungry mind. In return for your enthusiastic hard work you get:

Salary: \$10.00 /hour

Required education:

- High school or equivalent required
- College Degree preferred, but not needed

Required experience:

- Marketing: 1 year of Marketing or related experience

Surge Promotions, Inc. is an equal opportunity employer and drug free workplace.