

**Dr. Dean C. Cannon
Memorial Scholarship Award
for Broadcasting or Public Relations
Department of Communication – ECU - \$500**

The Dr. Dean C Cannon Endowed Memorial Communication Scholarship is an award given to a student in the Dept. of Communication with a major in Broadcasting & Electronic Media or Public Relations. This award is presented in memory of Dr. Cannon, a beloved faculty member in the department for many years. The student must be a junior or senior (60 hours plus) with a 3.0 GPA.

The student applicant must also submit an essay. **This must be a SINGLE essay that ties together the 3 questions listed below. Do NOT simply type each question and then answer each one. Make a single, coherent essay that ties all three questions together into a succinct response.** The typewritten or computer-generated essay of no less than 350 and no more than 400 words must address the following:

1. What is your communications career goal?
2. What role does mass media play in American society? Address the concept of public interest.
3. How will your studies at ECU prepare you for your communication career in that society?

Failure to follow these essay directions will disqualify an applicant from further consideration.

Application Form (please fill out completely):

Name & ECU ID#:

Local Phone:

Street Address:

Email Address:

High School:

ECU GPA:

Major GPA:

1. List all activities **in** the Department of Communication:

2. List all ECU activities **outside** the Department (for ex, ECU Honors Program):

3. List any **professionally-related** communication activities:

Return Application & Essay to: Main Office– Dept. of Communication - Combs 317 by **March 1st** (or the Monday following if the 1st falls on a weekend)