

Dr. Dean C. Cannon Memorial Scholarship

For Broadcasting or Public Relations

Department of Communication – ECU - \$500

The Dr. Dean C. Cannon Endowed Memorial Communication Scholarship is an award given to a student in the Department of Communication with a major in Broadcasting & Electronic Media or Public Relations. This award is presented in memory of Dr. Cannon, a beloved faculty member in the department for many years. The student must be a junior or senior (60 hours plus) with a 3.0 GPA.

The student applicant must also submit an essay. **This must be a SINGLE essay that ties together the three questions listed below. Do NOT simply type each question and then answer each one. Make a single, coherent essay that ties all three questions together into a succinct response.** The typed essay of no less than 350 and no more than 400 words must address the following.

1. What is your communication career goal?
2. What role does mass media play in American society? Address the concept of public interest.
3. How will your studies at ECU prepare you for your communication career in that society?

Failure to follow these essay directions will disqualify an applicant from further consideration.

Application Form (please complete fully):

EKU ID# _____

Name _____ Cell Phone _____

Street Address _____

Email _____

High School _____ ECU OVERALL GPA _____

Major _____ Major GPA _____

1. List all activities **in** the Department of Communication:

2. List all ECU activities **outside** the Department (for ex, ECU Honors Program):

3. List any **professionally-related** communication activities:

ANNUAL DEADLINE: March 1

Return application and attached essay to:

Seth Littrell
Combs 316

Dr. Ginny Whitehouse
Director: ICCA School of Communication
Combs 317