

DAN MASON

Broadcasting and Electronic Media \$1,000 Scholarship Department of Communication – Eastern Kentucky University

The Dan Mason Electronic Media Scholarship is awarded to a student pursuing a degree in Broadcasting and Electronic Media. The scholarship was donated by Dan Mason, an ECU graduate in broadcasting and retired CBS Radio president and chief executive officer. Guidelines include:

- Minimum GPA in major of 3.0
- Minimum overall GPA of 2.5
- Must be in good academic standing
- Must submit a short essay, between 500-1000 words, discussing your own opinion on the current and future broadcasting/electronic media field and your career goals in that context. (Attach to application.)

EKU ID# _____

Name _____ Cell Phone _____

Street Address _____

Email _____

High School _____ ECU OVERALL GPA _____

Major _____ Major GPA _____

1. Activities in the Department of Communication:

2. ECU activities outside the Department of Communication (media-related):

3. Professionally-related activities (media-related) both in HS and at ECU:

ANNUAL DEADLINE: March 1

Return completed application and essay to:

Seth Littrell
Combs 316

Dr. Ginny Whitehouse
Director: ICCA School of Communication
Combs 317