



DEPARTMENT OF THE ARMY
HEADQUARTERS, UNITED STATES ARMY CADET COMMAND AND FORT KNOX
1ST CAVALRY REGIMENT ROAD
FORT KNOX, KENTUCKY 40121-5123

REPLY TO
ATTENTION OF:

January 22, 2015

To whom it may concern:

The Army has internship opportunities for marketing and advertising, communications, and public relations at the ROTC Cadet Summer Training Public Affairs Office at Fort Knox, Ky., from May 22 to August 12. It is open to students who will be rising sophomores, juniors or seniors. Deadline for applications is Feb. 26.

Under our supervision, each intern will develop an advertisement/marketing campaign about Army ROTC. They also will produce a number of organizational informational and promotional products. Interns will conduct research, plan, and develop each campaign with minimal supervision. Interns must have strong verbal and written communication skills, experience with brand strategy, advertising and promotions. Graphic design skills encouraged, but not required. Interns must be able to juggle multiple assignments.

Interns will be reimbursed for travel expenses to and from their home to Fort Knox. Additionally they will be paid a stipend to cover costs of meals and incidentals. Housing is provided at no cost to the interns. They will be living in two-, three-person rooms in Army barracks near the training area. There's an Army Dining Facility nearby where interns may choose to eat.

All applicants must have a valid driver's license, and should be reasonably fit to withstand demanding physical requirements of covering the training. While your students will not be in the Army, we expect them to respect authority, to be drug-free during the summer, and to recognize the non-confrontational/investigative nature of their reporting.

Your students will gain valuable experience, be supervised by experienced cadre, and have the opportunity to interact experienced professionals and with college students from across the nation who are training to become Army officers. Likewise, this is an excellent opportunity for someone who wants to work in the communications and marketing career field.

To apply, students can send their packets to Captain Orlandon Howard at (502) 624-6738, email orlandon.m.howard.mil@mail.mil. Alternate point of contact is Mr. Richard Patterson at (502) 624-5277, email richard.t.patterson2.civ@mail.mil. Packets will only be accepted electronically and should include a cover letter, resume. Examples of recent work is highly recommended but not required.

Sincerely,

Chris Belcher
Christopher L. Belcher
Lt. Col., Public Affairs Officer
U.S. Army Cadet Command