FALL 2014 PAID INTERNSHIPS WITH S.O.A.R AVAILABLE TO EKU PUBLIC RELATIONS MAJORS

Eastern Kentucky University students from the Department of Communications will work to promote via web, social media, writing and reporting, the S.O.A.R (Shaping Our Appalachian Region) initiative for fall 2014. Students will also attend meetings and events related to S.O.A.R. to provide coverage for various media outlets regarding S.O.A.R. and the benefits of regionalization.

RESPONSIBILITIES INCLUDE BUT ARE NOT LIMITED TO:

Social Media
Public Relations Writing (features, news, announcements)
Reporting
Graphic Design
Web content development, population and design
eNewsletter creation and dissemination
Administrative support for working groups and committees
Assisting in Asset mapping
Other Public Relations and Communication responsibilities

PREFERENCE WILL BE GIVEN TO:

Students who are natives of or have ties to the S.O.A.R coverage area (Eastern and Southeastern Kentucky Region – please note this in your cover letter)

LOCATION:
Both on and off EKU campus

COMPENSATION/EXPECTATIONS:
$8 per hour (for 10 week position – pay at regular intervals)
This is a 25-hour a week position

START DATE:
September 22, 2014

TRAVEL:
Interns required to travel to various East Kentucky committee meeting locations
(Intermittent travel as assigned -- dependable transportation required)

ABOUT:
S.O.A.R, the brainchild of Kentucky Governor Steve Beshear and 5th District Congressman Hal Rogers seeks to bring together counties from Eastern Kentucky in an effort to regionalize the area so all may move forward together when seeking solutions for problems specific to that part of the state, including job creation needs, broadband delivery structures, tourism dollars and so much more. The initial summit, which took place January 2014, brought over 1,500 people together in Pikeville to share ideas and begin to shape S.O.A.R.

APPLICATION PROCESS:
Email resume, cover letter, best writing sample and three references to: melissa.newman@eku.edu

DEADLINE FOR APPLICATIONS:
Sept. 10, 2014